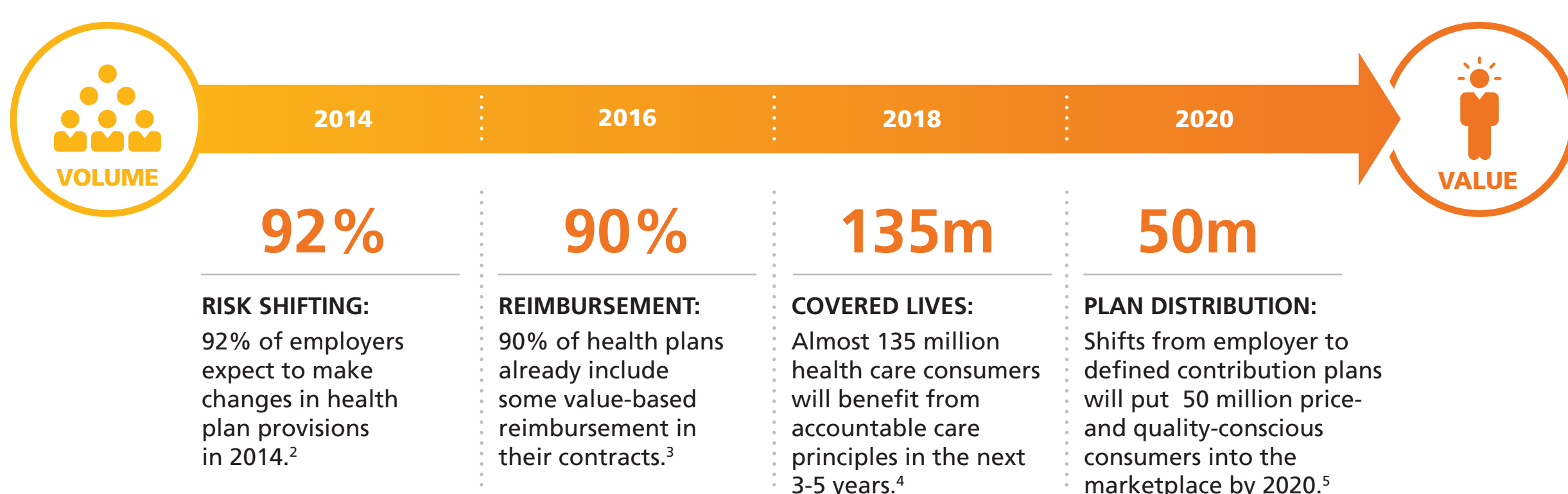




# HEALTH CARE RISK CHALLENGE

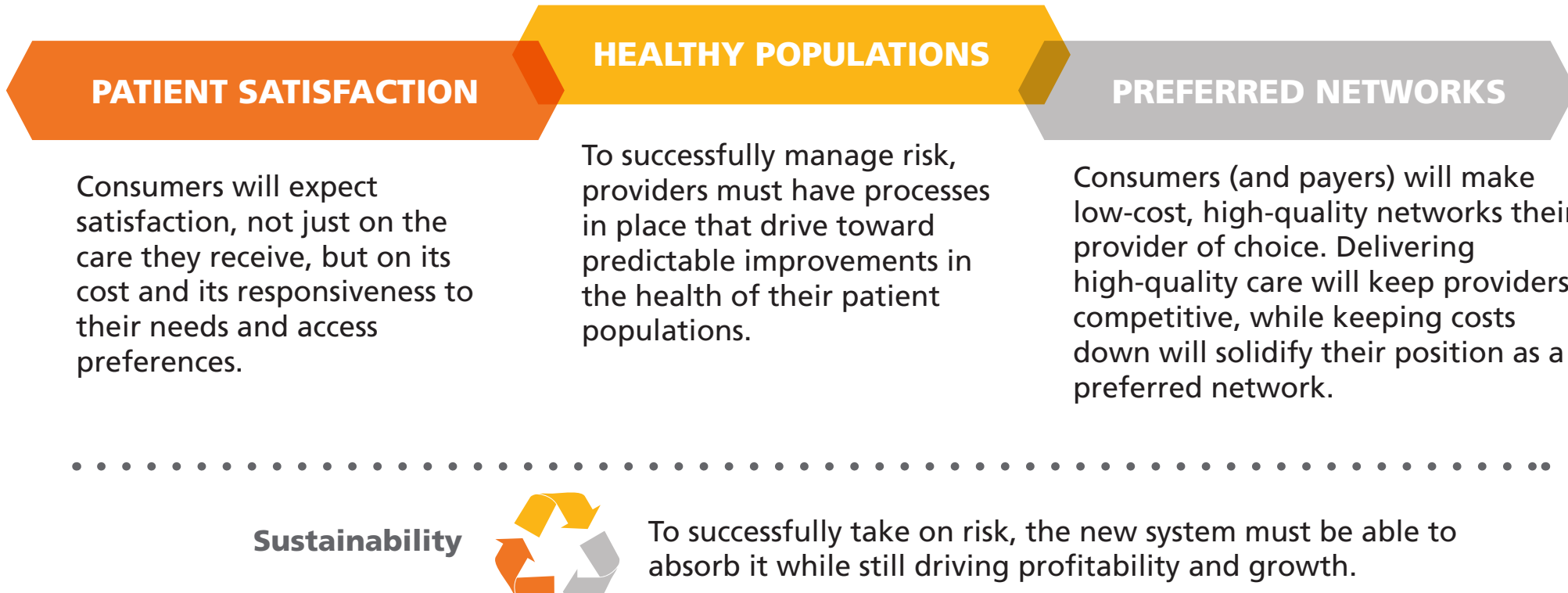
## THE TREND

### ONE-THIRD OF AMERICANS WILL HAVE A SHARED RISK PLAN BY 2020<sup>1</sup>



## THE GOAL

### THE MODIFIED TRIPLE AIM



The transitioning market has created the Triple Aim. Optum has modified it to ensure success.

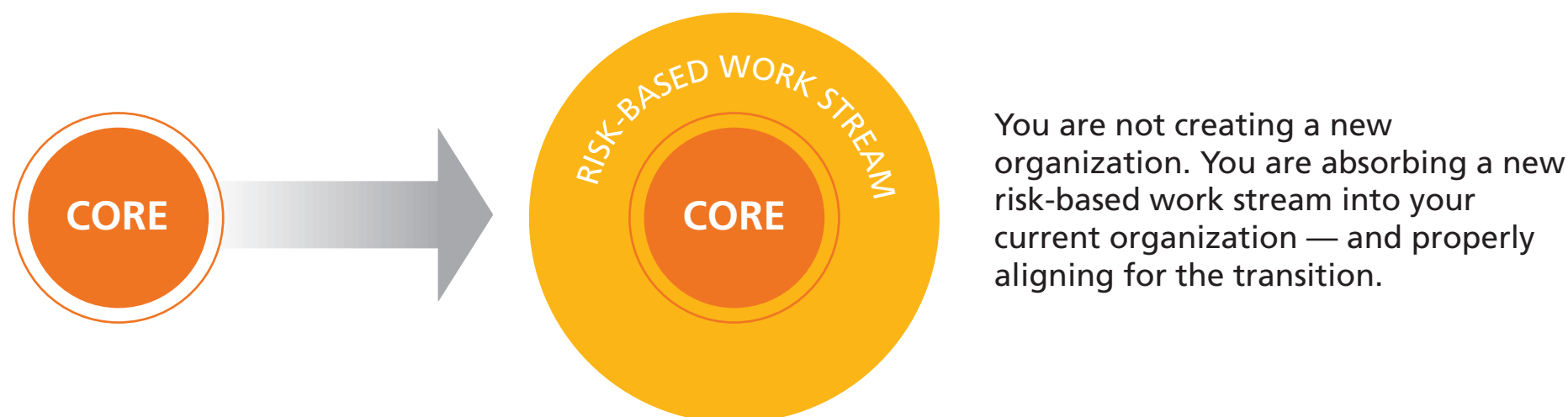
## THE SEQUENCE



However, many organizations approach this shift from the wrong direction, starting with the final step.

## THE NEW YOU

### CREATE PARALLELS WITH YOUR CURRENT ORGANIZATION



## THE ALIGNMENT

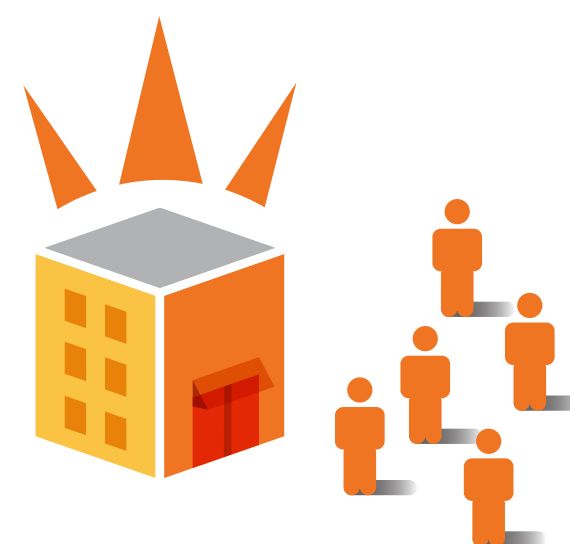
### ALIGN PEOPLE, PROCESSES AND TECHNOLOGIES



## THE RESULT

### A RISK-ENABLED ORGANIZATION

Optum Risk and Quality Solutions delivers the operational strategies, people, technology and services needed to help you successfully manage risk in this new environment.



Visit [optum.com/risk](http://optum.com/risk) to learn more.

1. Fierce Health Payer, <http://www.fiercehealthpayer.com/story/shared-risk-new-norm/2014-06-26>  
 2. <http://healthpopuli.com/2014/03/07/risk-shift-employers-continue-to-push-more-risk-to-employees-and-families-for-health-costs/>  
 3. Fierce Health Payer, <http://www.fiercehealthpayer.com/story/most-payers-providers-already-shifting-value-based-care/2014-06-12>  
 4. Parks Associates Inaugural Connected Health Summit: Engaging Consumers focuses on consumer-centric health and wellness solution markets <http://www.parksassociates.com/blog/article/chs-2014-pr1>  
 5. Fierce Health Payer, <http://www.fiercehealthpayer.com/story/new-reality-consumer-driven-healthcare/2014-02-05>