

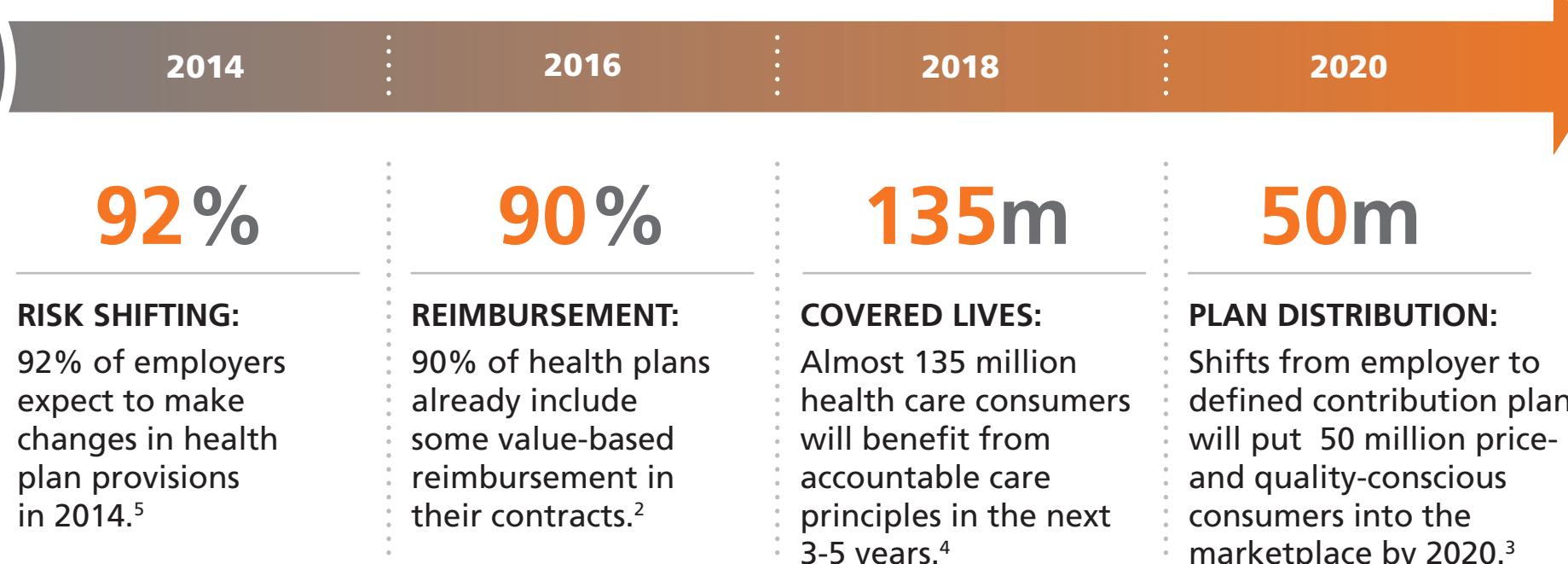


HEALTH CARE RISK CHALLENGE

THE TREND



One-third of Americans will have a shared risk plan by 2020.¹



The transitioning market has created the Triple Aim. Optum has modified it to ensure success.

THE GOAL

THE MODIFIED TRIPLE AIM



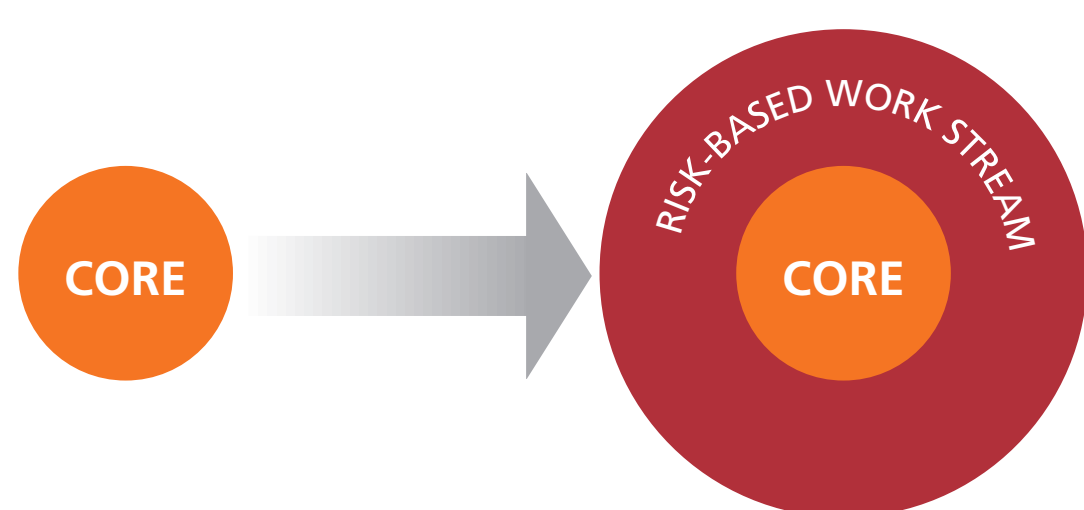
However, many organizations approach this shift from the wrong direction, starting with the final step.

THE SEQUENCE



THE NEW YOU

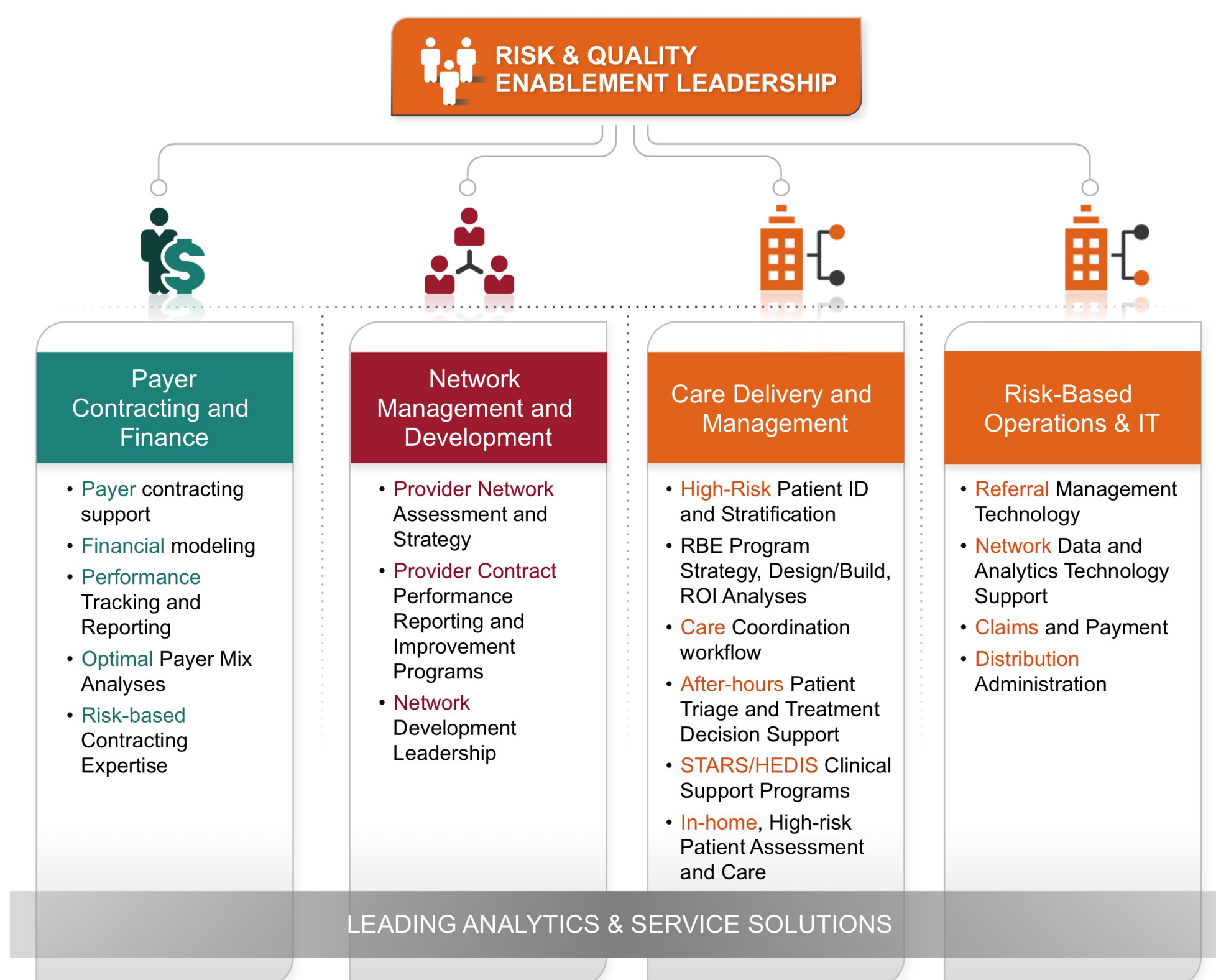
CREATE PARALLELS WITH YOUR CURRENT ORGANIZATION



You are not creating a new organization. You are absorbing a new risk-based work stream into your current organization — you must properly align for the transition.

THE ALIGNMENT

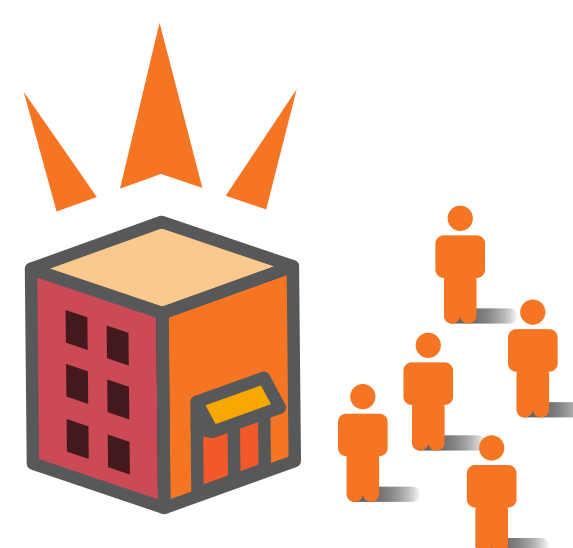
ALIGN PEOPLE, PROCESSES AND TECHNOLOGIES.



THE RESULT

A RISK-ENABLED ORGANIZATION

Optum Risk-Enablement Solutions deliver the operational strategies, people, technology and services needed to help you successfully manage risk in this new environment.



Visit optum.com/riskenabled to learn more.

1. Fierce Health Payer, <http://www.fiercehealthpayer.com/story/shared-risk-new-norm/2014-06-26>
 2. Fierce Health Payer, <http://www.fiercehealthpayer.com/story/most-payers-providers-already-shifting-value-based-care/2014-06-12>
 3. Fierce Health Payer, <http://www.fiercehealthpayer.com/story/new-reality-consumer-driven-health-care/2014-02-05>
 4. Parks Associates Inaugural Connected Health Summit: Engaging Consumers focuses on consumer-centric health and wellness solution markets <http://www.parksassociates.com/blog/article/chs-2014-pr1>
 5. <http://healthpopuli.com/2014/03/07/risk-shift-employers-continue-to-push-more-risk-to-employees-and-families-for-health-costs/>