OPTUMInsight™

Web.Strat™ for payers

Accurately pay providers using prospective payment methodologies

Web.Strat™ is a browser-based application that delivers tools to help payers accurately reimburse providers using the prospective payment methodologies. The application provides a wealth of resources including Prospective Payment System (PPS) knowledgebase, methodologies, and tools. Use Web.Strat to:

- Effectively manage risk using prospective payment
- Calculate reimbursement for inpatient and outpatient out-of-network claims
- Model the impact of reimbursement strategies before implementation
- Automate regulatory updates

Reduce IT workloads with browser-based technology

In addition to Medicare payment systems, Web.Strat provides support for more than 30 state- or payer-specific payment systems. And, because Web.Strat is browser-based, it can be easily deployed to multiple users throughout the enterprise. In addition, an OptumInsight-hosted (ASP) version of Web.Strat is available that requires no user software other than a Web browser with Internet access.OptumInsight manages all the software updates as they are released to the customer base.

Regulatory content updates

Web.Strat's browser-based architecture enables regulatory updates to be implemented automatically, reducing IT workloads and allowing staff members to work with the most current information.

- Higher auto-adjudication rates
- Lower medical loss ratio
- Better clinical data
- More reliable contract modeling
- Reduced inappropriate and duplicate billing

Use prospective payment for commercial business

An increasing number of payers are using prospective payment methodologies as part of their cost-containment strategies to achieve a balance between profitability and risk sharing. Web.Strat provides the tools payers need to manage reimbursement using prospective payment methodologies.

Commericial contracting—Access to the OptumInsight knowledgebase, methodologies and tools that empower health plans to effectively manage risk using PPS.

Contract modeling—Performs contract modeling to help payers determine which methodologies they want to adopt, and measures the potential impact before implementation.

Out-of-network reimbursement—Calculates reimbursement for out-of-network claims using APCs and DRGs.

Medicare Advantage and state Medicaid contracting—Enables payers to calculate Medicare reimbursement benchmarks under PPS for negotiation and cost containment. Supports more than 30 state PPS models.

Prepare for ICD-10

Optum Web.Strat includes ICD-10 features that are designed to introduce, familiarize, and help educate users on the new code set. Web.Strat currently provides access to:

- ICD-10-CM/PCS book encoder
- ICD-10 logic encoder draft
- ICD-10 coding sessions
- Optional ICD-10 MS-DRG grouper
- ICD-10 reference materials
- Interactive mapping tool: ICD-9-CM to ICD-10-CM/PCS and ICD-10-CM/PCS to ICD-9-CM

Optum Web.Strat is positioned to be ICD-10 compliant well in advance of the ICD-10 implementation date.

Validate payment and coding, reconcile claims payment issues, and model the effect of alternative payment strategies all with Web.Strat.

Key features

Reference library

Web.Strat includes an extensive clinical reference library comprised of both public and proprietary knowledge that enables payers to verify the coding accuracy of providers. References include:

- AHA Coding Clinic™ for ICD-9-CM
- AHA Coding Clinic™ for HCPCS
- AMA CPT® Assistant
- Optum Coders' Desk References (CPT®, ICD-9-CM Diagnosis, and HCPCS)
- Optum Clinical Documentation Guidelines
- Ability to link to an unlimited number of web/electronic references

Additional features include:

- Rate calculator worksheets to break down Medicare payments and determine how they were calculated
- Quick access to data needed to resolve pended claims and provide timely customer service
- Functions to audit and flag questionable claims and services
- Payment worksheets that display how Medicare payments were calculated
- Batch import and export capabilities to enhance productivity

CPT® is a trademark of the American Medical Association.

Improve the accuracy of provider reimbursements

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