Optum™ Impact Pro® is a clinical informatics solution that uses multidimensional, episode-based predictive modeling to help population health management teams target health care services to those individuals who will benefit most.

**Identify individuals who will benefit most from population health management**

Population health managers use Impact Pro to identify, profile and stratify individuals into actionable groups based on the industry’s leading predictive modeling system. Impact Pro helps to determine which individuals are in need of specialized intervention programs and which intervention programs have the most impact on the quality of individuals’ health.

**Impact opportunities.** Enhance cost savings by identifying individuals who would derive the most value from managed care programs using customizable care profiles and evidence-based medicine guidelines targeted to specific populations and resources.

**Program analysis.** Evaluate populations enrolled in current programs and identify new program opportunities for those populations.

**Early identification.** Flag individuals for intervention before their health becomes catastrophic using Impact Pro’s predictive modeling technology. In addition, identify individuals with upcoming evidence-based medicine gaps in care for proactive engagement.

**Individual profiling.** Assess intervention opportunities using clinical guidelines and a comprehensive overview of each individual’s health and predicted future risks which present opportunities for early intervention.

**Engage with physicians.** Share actionable clinical analytics — including evidence-based medicine gaps in care, disease and condition registries, and longitudinal care histories — directly with physicians and group practice managers through the optional physician and practice administrator connectivity options.

Using Impact Pro, population health management teams can:

- Identify and stratify populations by predicting future risk
- Discover new intervention program opportunities for individuals
- Deliver actionable clinical information directly to physicians and group practice managers
- View customized provider or group level evidence-based measure rule management reports

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Impact Pro incorporates the analytical foundation of Optum Symmetry® which includes over 600 measures including both retrospective and prospective analysis to identify existing and upcoming evidence-based medicine gaps in care. In addition to administrative claims, Impact Pro uses clinical data from electronic health records to improve the accuracy and currency of analytic results. Users can manage and modify clinical analytics rules without IT or informatics specialist support and Impact Pro scales to support multiple years and millions of individuals. More than 50 health plans, physician organizations and accountable care organizations (ACOs) use Impact Pro transparent methodology to manage more than 70 million lives.

### Better understand individual and population risk
- View member-centric individual profiles and forecast expenditures costs and medical service needs based on available data inputs — enrollment, medical claims, pharmacy claims and lab results
- Analyze every level of a population, including individual claims, with complete drill-down
- Fully segment predicted future costs by medical category, including hospital admissions and pharmacy
- Segment and stratify populations by a wide range of criteria including risk score, condition, and compliance with clinical guidelines

### Better understand an individual’s health status
- Access a single, unified profile of an individual’s historical care and predicted needs
- Integrate health risk assessment results for a complete picture of each individual’s care history

### Identify and communicate gaps in care
- Review an individual, physician, physician group or organization’s compliance with evidence-based medicine and clinically accepted guidelines
- Employ Optum Symmetry EBM Connect® evidence-based medicine guidelines or augment or replace them with organization-specific rules for gaps in care identification
- Communicate gaps in care and longitudinal care history directly to physicians through the optional Impact Pro Connect Portal

### Service options
Impact Pro is available in various configurations depending on your organization’s IT infrastructure. You can license Impact Pro for installation and use directly or Optum services can run the analytics processing engine and deliver Impact Pro data marts to your organization. In addition, Optum can host Impact Pro for access to the information by your end users. Let our experienced team of clinical, analytical and data professionals help you implement and use Impact Pro to meet your specific business needs.

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**Improve your population health management outcomes and savings.**

- Call: 1-800-765-6807
- Email: empower@optum.com
- Visit: optum.com

11000 Optum Circle, Eden Prairie, MN 55344

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